

Feb, 2025

# Instagram size cheat *sheet*

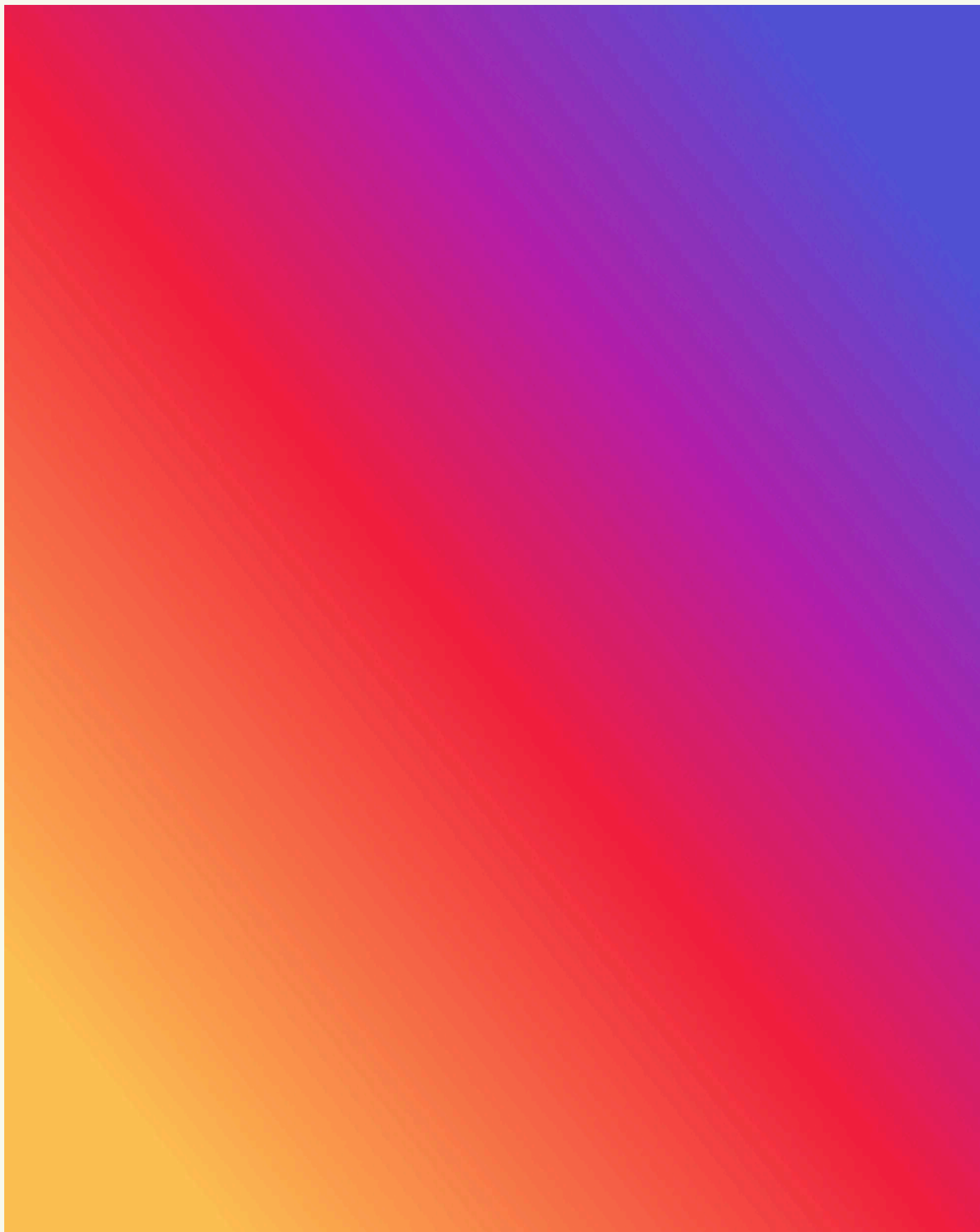
Perfect your Instagram with  
these size tips!



**Instagram Profile Photo**  
320 x 320 pixels  
(1:1)

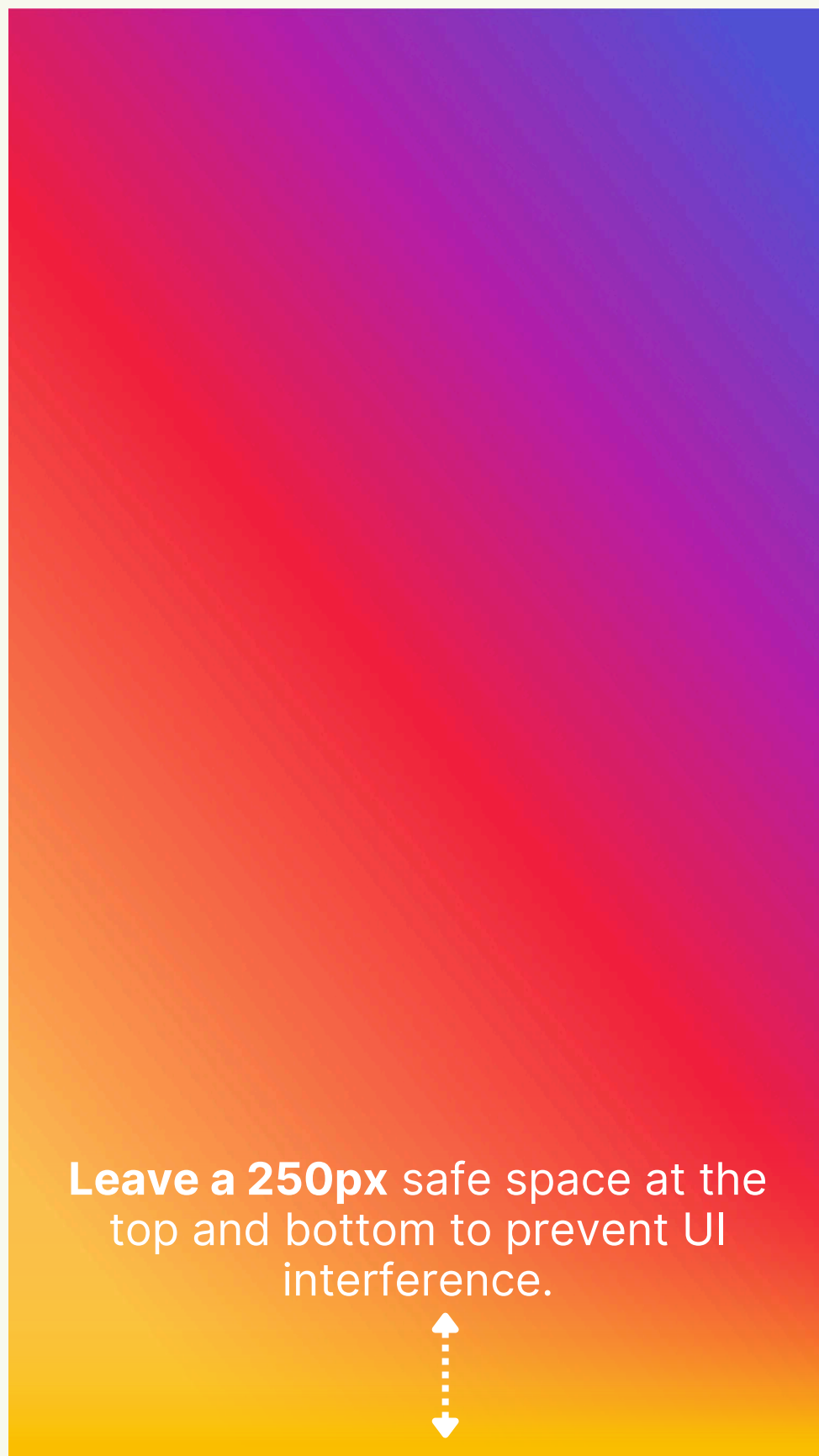


**Instagram Square Post**  
1080 x 1080 pixels  
(1:1)



## **Instagram Portrait Post (New Update)**

1080 x 1350 pixels  
(4:5)



**Instagram Stories/Reels**  
1080 x 1920 pixels  
(9:16)

# Avoid *mistakes*

use these sizes before posting!

